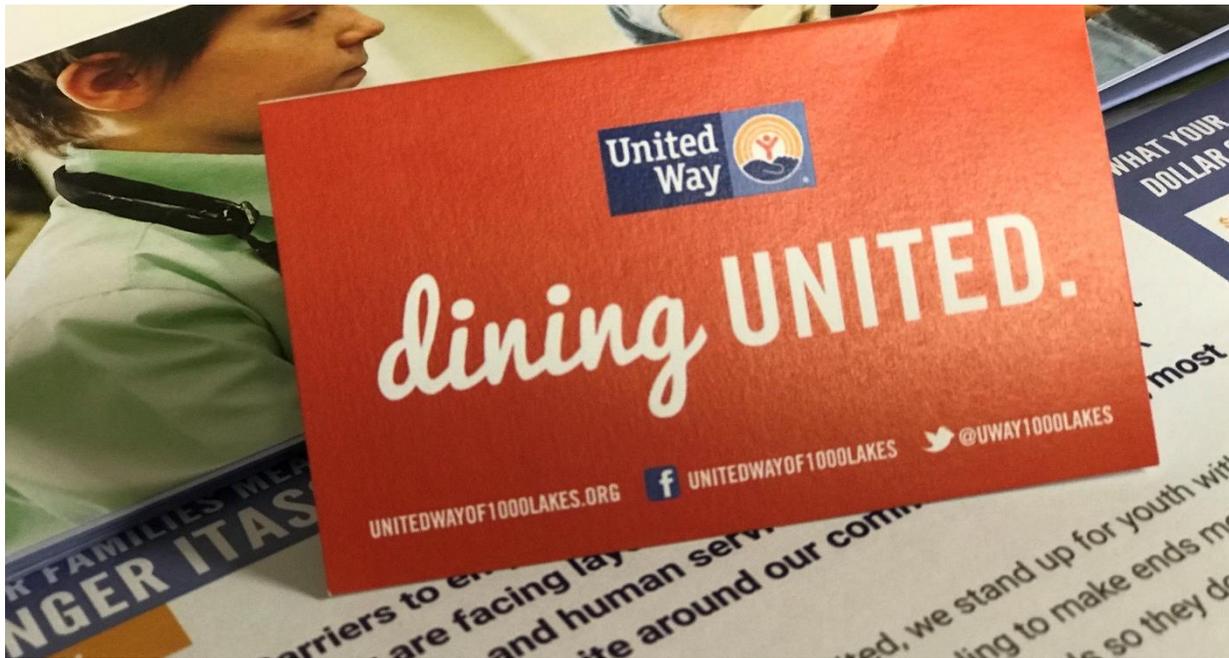


DINING UNITED



United Way of 1000 Lakes 2019-2020 Dining United Program

DINING UNITED



Dining United helps raise funds for local programs and initiatives through United Way. Every contribution – big and small – has a powerful impact on the lives of people who live, work, and play here.

Each participating restaurant pledges to give a percentage or dollar amount from sales on a single day, a particular day of the week or during the entire campaign. Contributions stay right here, helping children and adults in the Itasca area.

More importantly, it helps raise awareness of the LIVE UNITED message and various needs in our community. We also hope it brings some new faces into local establishments.

United Way features the program in media releases, community calendars, radio interviews, and through weekly social media blasts to thousands of community members. Dining United cards are distributed to patrons for the duration of the campaign to help promote the partnership. Promotional items (sail banners, yard signs, table tents, balloons, T-shirts, and aprons) can help engage and educate your staff and patrons about the impact their efforts.

Dining United runs October through November 14th (Give to the Max Day: The Great Minnesota Give Together). Your donation stays local, making a difference at home. Dollars raised here, stay here to help build a place for all of us to live, work, and raise our families.

For more information about United Way or how to donate, call 218-999-7570.

DINING UNITED



Dining United Program Special Menu Items

Each participating restaurant gives a percentage or dollar amount from sales on a single day, a certain day of the week or during the entire campaign.

- + Appetizers
- + Specialty Beverages
- + Breakfast/Lunch/Dinner
- + Desserts
- + Full Menu
- + Feature Menu Item
- + Clothing

Examples:

- 15% of food ticket donated
- \$5 donated for each specialty item
- 10% of every appetizer donated
- \$1 donated for every beverage order
- \$5 from every burger basket (Wednesdays)
- All tips donated to United Way

Benefits to Restaurants

- + Marketing: radio, newspaper and social media (*see page 3 for examples*)
- + Shows commitment to community
- + Builds community awareness
- + Increase visibility
- + Increase traffic to your business
- + Increase sales on lower sales days
- + Create a fun environment
- + Promotional Items: cards, table tents/brochures, buttons, T-shirts, aprons, balloons, signage

Benefits to Customers

- + Dine with a purpose
- + Feel connected with the community
- + Give back in a new way
- + Dining United card
- + Try out new restaurants

DINING UNITED

United Way of 1000 Lakes
October 16, 2018

Tomorrow only. Make your way to Zorbaz on Pokegama Lake and Dine United! 10% of all beverage and food orders will be donated to United Way of 1000 Lakes. Whether you are a fan of their deliciously unique pizza's or enjoy their specialty drinks, grab your family and friends for dinner and feel good knowing you are supporting local programs and initiatives right here in the Itasca Area.



United Way of 1000 Lakes
October 27, 2017

Today's Dining United event is hosted by El Potro Mexican Restaurant! Choose from a variety of fajitas until 9 PM and they will donate \$1 from every order to United Way's annual campaign. <http://bit.ly/2ecnkjx>



United Way of 1000 Lakes is at Timberlake Lodge Hotel.
October 11, 2018 - Grand Rapids

You dine, they donate! Head out to the participating restaurants and feel good knowing you are contributing to the greatest good for our communities. Invite your friends, family or co-workers and dine out this month for a great cause. <https://bit.ly/2CFnk3>



United Way of 1000 Lakes
Published by United Way of 1000 Lakes | 191 - December 12, 2017

Dining United partner Toivo's Restaurant & Sports Bar raised \$250 this last month for United Way of 1000 Lakes. These dollars will enable 26 children to attend an after school enrichment program. Thank you so much, Toivo's and for your continued support for a stronger Itasca Area!

L to R: Laura, Nikki, Amy, and Riley Toivonen present a check to support the United Way campaign.



dining UNITED.



GRANDBUSINESS

SEND US YOUR NEWS!
Email to news@grd.com, or call 218-326-9553

OCTOBER-NOVEMBER 16

YOU DINE. THEY DONATE.

CALL FOR INFORMATION
218-999-7100

DINE FOR A CAUSE

Each time you dine at local participating restaurants, these restaurants will donate a percentage of food and/or beverage sales to the United Way annual campaign. The money raised stays in the Itasca County area and supports United Way's work to attack social issues like ensuring kids stay on track to graduate, people are healthier and build strong, stable futures.

WHAT YOUR DOLLAR PROVIDES

- \$1 PROVIDES** an individual aging in the grocery delivery service.
- \$4 PROVIDES** a child with a backpack address weekend hunger
- \$5 PROVIDES** a family of four with 20 meals to address hunger

RESTAURANTS

17TH STREET GRILL AT TIMBERLAKE LODGE
144 SE 17th St, Grand Rapids • 218-326-2600
Will donate \$5 for each Build-Your-Own Pasta (Wednesdays - Oct 3, 17, 24, 31)

FOREST LAKE LOUNGE & DOWNSTAIRS STEAKHOUSE
Hwy 2 West, Grand Rapids • 218-326-3423
Will donate \$1 for every appetizer order (Sundays, Mondays, Tuesdays)

PICKLED LOON SALOON
20184 Hwy 169, Grand Rapids • 218-301-0485
Will donate \$1 for every featured menu item (Oct - Nov 16)
Famous Enchiladas, Tenderloin Medallions, and BBQ Chicken Ranch Salad

TOIVO'S RESTAURANT & SPORTS BAR
1212 NW 4th St, Grand Rapids • 218-999-5550
Will donate 5% for every breakfast order (Mondays & Tuesdays)

ZORBAZ ON POKEGAMA LAKE
32946 Crystal Springs Rd, Grand Rapids • 218-326-1006
Will donate 10% for every food and beverage order (Wednesday, Oct 17)



Lois Nolette and John Fredrickson at Forest Lake Restaurant, Lounge & Steakhouse helped raise \$500 from collecting a dollar from every appetizer acid on Sundays, Mondays and Tuesdays.



Kira Ives and Mary Ives, 17th Street Grill donated \$6 from each pasta bar order made through October.



Wild and Amy Toivonen, Toivo's Restaurant & Sports Bar donated 5 percent of each breakfast order acid Mondays and Tuesdays, and raised \$275 to help support the Itasca community.



Hannah Chesney, United Way of 1000 Lakes staff, and Manager at Zorbaz on Pokegama Lake, Chris Wilcox, 10% of all sales made at Zorbaz or Toivo's were donated directly to United Way to help support their annual fundraising efforts.



Tiffany, Dillon, and Lanson from The Pickled Loon Saloon. Every time you dine at The Pickled Loon Saloon, \$1 from each featured item including Lanson's Famous Enchiladas, Tenderloin Medallions, and the BBQ Chicken Ranch Salad was donated back to United Way.

Local restaurants encourage diners to support United Way

Throughout the months of October and November, local restaurants teamed up with United Way of 1000 Lakes to participate in the year's Dining United, which helps to raise funds for their annual campaign. Participating restaurants included Forest Lake Restaurant, Lounge & Steakhouse, 17th Street Grill, The Pickled Loon Saloon, Toivo's Restaurant & Sports Bar, and Zorbaz on Pokegama Lake. Each restaurant donated a percentage of sales from breakfast, lunch and dinner sales from United Way and raised over \$2,850 to support individuals and families living in need their highest potential in the Itasca Area.

United Way also to raise \$218,000 this year to support more than 90 programs and initiatives. These programs address a wide range of needs, including safety, education and health related barriers that people in our community face all year round. For more information on how to help United Way reach their goal, visit www.unitedwayof1000lakes.org or call 999-7570.

DONATE ONLINE:
www.unitedwayof1000lakes.org/give

CONNECT WITH US:

facebook.com/UnitedWayof1000Lakes
twitter.com/UWay1000Lakes



United Way of 1000 Lakes

unitedwayof1000lakes.org

